RateInfo

\$65/M Email

Minimum order \$1000.00 30, 60 and 90-day Hotlines are available. Please inquire for quote.

We offer over 650 - 700 different data selections, please inquire about our full range of available targeting criteria.

Available selects include:

'M

'M

'M

'M 'M

'M

'M

'M

'M

'M

'M 'M

Flat

Hhld Credit	\$10/
Hhld/Indiv Income	\$10/
Interest & Lifestyle	\$10/
Age	\$10/
Ethnicity/Race	\$10/
Language Preference	\$10/
Marital Status	\$10/
Presence Children	\$10/
Presence of Senior	\$10/
Own/Rent	\$10/
Education Level	\$10/
Geo Location	\$10/

Broadcasting and tracking reports are included in CPM price.

Hosting	\$50
Creative services	
available, please inquire.	
Personalization is available,	
please inquire.	

Opt-In: EData-List

sms/mobile Consumer Database One of the most comprehensive targeting tools on the market. 61,821,974 sms/mobile numbers

This file is updated monthly.

Our Industry-leading sms/Mobile Consumer database is a compiled database of motivated Consumers who have agreed to receive mobile messaging and offers. We get your message to the right audience! Targeted campaigns are the key to successful sms results. Our lists are enhanced with all the key demographics and lifestyle selects to get your offer to the most responsive consumers.

Consumer Consumer Masterfile 38,000,000 Baby Boomers 1,890,332 Homeowners 4,284,326 Parents 2,427,414 Political Donors 588,433 SOHO 492,298 Sports Enthusiasts 2,787,107 Golfers 722,889 NASCAR 633,561 NASCAR 633,561 NASCAR attend races 55,561 Vacationer 1,588,689 Golf Vacationer 171,053 Affluent Vacationer 1,065,125 Active Online Traders 42,742 Auto Buyers 135,537 Auto Owners 4,656,202 Casino Gamblers 174,788 HiTech Hhlds 942,061 Gay & Lesbian Hhlds 100,308 Singles 2,046,160

Hispanic

Hispanic Households 580,254 Spanish Speaking Hhlds 393,774 Hispanic Mortgage 75,446 Hispanic/Sp Sp TV Resp. 74,426