

# RateInfo

## \$65/M Email

Minimum order \$1000.00

30, 60 and 90-day Hotlines are available. Please inquire for quote.

We offer over 650 - 700 different data selections, please inquire about our full range of available targeting criteria.

### Available selects include:

Hhld Credit	\$10/M
Hhld/Indiv Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

### Broadcasting and tracking reports are included in CPM price.

Hosting	\$50 Flat
Creative services available, please inquire.	
Personalization is available, please inquire.	

# Opt-In:: Data-List

## sms/mobile Auto Owner Database

One of the most comprehensive sms targeting tools on the market to reach Auto Owners by make, model, credit & more!

**4,800,000 sms/mobile numbers**

**Auto Buyers 135,537**

**Auto Owners 4,656,202**

**This file is updated monthly.**

Our Industry-leading Auto Owner sms database is a compiled database of auto owners in all 50 states and the District of Columbia. Additionally available are consumers who have expressed interest in the purchase of a specific make/model of vehicle and their buying timeframe.

Appropriate FRCA disclaimers are required. Target auto owners by the make of car they drive, credit rating and a host of micro-targeting criteria on lifestyle, income, and automotive criteria.

Conquest-breakdown by Model Owned	Amount of time remaining on loan or lease /
Current Market Value –all vehicles	% of loan paid
# cars currently registered, owned, leased, bought new, used	Monthly auto loan payment/ Auto loan payoff amount
Latest vehicle transaction date	Extended warranty purchased
Purchase Predictor-Make/Model, type	First Time Auto Buyers are also available.
Hhld/Individual credit range	