

# RateInfo

## \$65/M Email

Minimum order \$1000.00

30, 60 and 90-day Hotlines are available. Please inquire for quote.

We offer over 650 - 700 different data selections, please inquire about our full range of available targeting criteria.

### Available selects include:

Hhld Credit	\$10/M
Hhld/Indiv Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

**Broadcasting and tracking reports are included in CPM price.**

Hosting \$50 Flat

Creative services available, please inquire.

Personalization is available, please inquire.

# Opt-In:: Data-List

## Wine Enthusiasts

### Data-List Marketing Database

One of the most comprehensive targeting tools to reach the growing wine enthusiast consumer market.

**5,167,279 Email Addresses**

**sms and Postal: Call for Counts & Pricing**

**This file is updated monthly.**

Our Industry-leading Wine Enthusiasts Data-List Marketing Database is a compiled database of motivated online consumers with a taste for wine and an interest in everything that enhances their wine tasting experience. It is sourced from our vast network of permission-based websites and is updated monthly. Our subscribers have specifically requested to receive promotions and offers on specific areas of interest. We get your message to the right audience! Targeted campaigns are the key to successful online results. Our lists are enhanced with all the key demographics and lifestyle selects to get your offer to the most responsive Consumers with an eye for gourmet fare.

**Please also inquire about**

**Imarketing Gourmet Food Buyers**

**Imarketing Wine Publication Readers**