# RateInfo

# \$65/M Email

Minimum order \$1000.00 30, 60 and 90-day Hotlines are available. Please inquire for quote.

We offer over 650 - 700 different data selections, please inquire about our full range of available targeting criteria.

### Available selects include:

\$50 Flat

Hhld Credit	\$10/M
Hhld/Indiv Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

#### Broadcasting and tracking reports are included in CPM price.

Hostina Creative services available, please inquire. Personalization is available. please inquire.

# HIAR-ISI

## Smokers Data-List Marketing Database

One of the most comprehensive targeting tools to reach Consumers who smoke by brand and demographic data.

21,265,150 Email Addresses Postal: Call for counts & pricing

This file is updated monthly.

Our Industry-leading Data-List Marketing Smokers database is a compiled database of consumers who Smoke or use tobacco products. It is age verified and contains smokerspecific data.

It is sourced from our vast network of permission-based websites and is updated monthly. Our subscribers have specifically requested to receive promotions and offers on specific areas of interest. We get your message to the right audience! Targeted campaigns are the key to successful online results. Our lists are enhanced with all the key demographics and lifestyle selects to get your offer to the most responsive Smokers. By targeting those tobacco using consumers that are most likely to buy your product or service.

> Smokers by Date of Birth Smokers by Brand Smokeless Tobacco users