# RateInfo

### \$65/M Email

Minimum order \$1000.00 30, 60 and 90-day Hotlines are available. Please inquire for quote.

We offer over 650 - 700 different data selections, please inquire about our full range of available targeting criteria.

### Available selects include:

'M

'M

'M 'M

'M 'M

'M

'M 'M

'M

'M

'M

\$50 Flat

Hhld Credit	\$10/
Hhld/Indiv Income	\$10/
Interest & Lifestyle	\$10/
Age	\$10/
Ethnicity/Race	\$10/
Language Preference	\$10/
Marital Status	\$10/
Presence Children	\$10/
Presence of Senior	\$10/
Own/Rent	\$10/
Education Level	\$10/
Geo Location	\$10/

## Broadcasting and tracking reports are included in CPM price.

Hosting Creative services available, please inquire. Personalization is available, please inquire.

# **Opt-In:** Data-List

### Political Supporters Opt-in Email Database

One of the most comprehensive targeting tools to reach supporters of political parties & their causes. 10 Million Active Responders (with matching postal addresses) Our Industry-leading Political Supporters Database is a compiled database of consumers who support specific political parties and those who have made donations to those parties. This file is updated monthly.

It is sourced from our vast network of permission-based websites and is updated monthly. We get your message to the right audience! Targeted campaigns are the key to successful online results. Our lists are enhanced with all the key demographics and lifestyle selects to get your offer to the most responsive consumers.

### Republican Party Supporters Republican Party Supporters/Donors Democratic Party Supporter Democratic Party Supporters/Donors

#### Emails w/matching Postal

5,158,496
2,370,940
4,545,729
1 825 333