## RateInfo

### \$65/M Email

Minimum order \$1000.00 30, 60 and 90-day Hotlines are available. Please inquire for quote.

We offer over 650 - 700 different data selections, please inquire about our full range of available targeting criteria.

### Available selects include:

Hhld Credit	\$10/M
Hhld/Indiv Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

### Broadcasting and tracking reports are included in CPM price.

#### \$50 Flat Hostina Creative services available, please inquire. Personalization is available, please inquire.

# HJALA-ISL

### **Mortgage Holders Opt-in Email Hotline Database**

One of the most comprehensive targeting tools to reach mortgage holders.

### This file is updated monthly.

49,426,384	EMAIL	\$65.00/M
	POSTAL- CALL FOR COUNTS & PRICING	
	SMS- CALL FOR COUNTS & PRICING	

Our Industry-leading Mortgage Data-List Marketing Database is a compiled database of motivated online consumers who have mortgages. It is sourced from our vast network of permission-based websites and is updated monthly. Our subscribers have specifically requested to receive promotions and offers on specific areas of interest. We get your message to the right audience! Targeted campaigns are the key to successful online results. Our lists are enhanced with all the key demographics and lifestyle selects to get your offer to the most responsive consumers. By targeting those consumers that are most likely to buy your product or service.

### \* Presence of Pool Indicator Number of Families in Residence

- \* Construction Year Range Dwelling Type
- \* Deed Closing Date (YYYYMM) Structure year/Purchase year

\* Deed Recorded Date (YYYYMM) Home

### Market Value Range

- \*Mortgage Amount Dwelling/Property Type
- \* Purchase Price Area Square Footage Range
- \* Calculated Equity at Time of
- \* Purchase
- \* Assessed Value Range