# **RateInfo**

# \$65/M Email

Minimum order \$1000.00 30, 60 and 90-day Hotlines are available. Please inquire for quote.

We offer over 650 - 700 different data selections, please inquire about our full range of available targeting criteria.

## Available selects include:

Hhld Credit	\$10/M
Hhld/Indiv Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

# Broadcasting and tracking reports are included in CPM price.

Hosting \$50 Flat Creative services available, please inquire. Personalization is available, please inquire.

# Opt-In::Data-List

# Magazine Subscriber Data-List Database

One of the most comprehensive targeting tools to reach Magazine Subscribers by area of interest and demographic data.

### This file is updated monthly.

16,709,042	EMAIL	\$65.00/M
	POSTAL- CALL FOR COUNTS & PRICING	
	SMS- CALL FOR COUNTS & PRICING	

Our Industry-leading Magazine Subscriber Data-List Database is a compiled database of motivated online consumers who like to read magazines. It is sourced from our vast network of permission-based websites and is updated monthly. Our subscribers have specifically requested to receive promotions and offers on specific areas of interest.

We get your message to the right gudience! Targeted campaigns are the

We get your message to the right audience! Targeted campaigns are the key to successful online results. Our lists are enhanced with all the key demographics and lifestyle selects to get your offer to the most responsive avid Magazine Readers. By targeting those consumers that are most likely to buy your product or service.

- \* Astrology
- \* Religious
- \* Children's
- \* Computer
- \* Cooking or Culinary

- \* Country Lifestyle
- \* Fashion
- \* Gossip or Entertainment
- \* History
- \* Interior decorating