

# RateInfo

## \$65/M Email

Minimum order \$1000.00  
30, 60 and 90-day Hotlines are available. Please inquire for quote.

We offer over 650 - 700 different data selections, please inquire about our full range of available targeting criteria.

### Available selects include:

Hhld Credit	\$10/M
Hhld/Indiv Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

### Broadcasting and tracking reports are included in CPM price.

Hosting \$50 Flat  
Creative services available, please inquire.  
Personalization is available, please inquire.

# Opt-In Data-List

## Hobbyist Data-List Marketing Database

One of the most comprehensive targeting tools to reach Hobbyists by area of interest and demographic data.

**This file is updated monthly.**

10,038,057	EMAIL	\$65.00/M
	POSTAL- CALL FOR COUNTS & PRICING	
	SMS- CALL FOR COUNTS & PRICING	

Our Industry-leading Hobbyist Data-List Marketing Database is a compiled database of motivated online Hobbyists. It is sourced from our vast network of permission-based websites and is updated monthly. Our subscribers have specifically requested to receive promotions and offers on specific areas of interest. We get your message to the right audience! Targeted campaigns are the key to successful online results. Our lists are enhanced with all the key demographics and lifestyle selects to get your offer to the most responsive Hobbyists. By targeting those consumers that are most likely to buy your product or service.

- \* Hobby: Baking
- \* Hobby: Bird Watching
- \* Hobby: Cars or Car Repair
- \* Hobby: Casino Gambling
- \* Hobby: Cigar Smoking
- \* Hobby: Cooking (Gourmet)
- \* Hobby: Crafts
- \* Hobby: Gardening
- \* Hobby: Home Improvement/Repair
- \* Hobby: Home Study Courses
- \* Hobby: Knitting/Needlework
- \* Hobby: Lotteries/Sweepstakes