RateInfo

$65/M Email

Minimum order $1000.00
30, 60 and 90-day Hotlines are available. Please inquire for quote.

We offer over 650 - 700 different data selections, please inquire about our full range of available targeting criteria.

Available selects include:

Hhld Credit	$10/M
Hhld/Indiv Income	$10/M
Interest & Lifestyle	$10/M
Age	$10/M
Ethnicity/Race	$10/M
Language Preference	$10/M
Marital Status	$10/M
Presence Children	$10/M
Presence of Senior	$10/M
Own/Rent	$10/M
Education Level	$10/M
Geo Location	$10/M

Broadcasting and tracking reports are included in CPM price.

Hosting	$50 Flat

Creative services available, please inquire.
Personalization is available, please inquire.

Opt-In:: ::Data-List

Baby Boomer Consumer Data-List
Marketing Database

One of the most comprehensive targeting tools to reach consumers who suffer with ailments by demographic data.

This file is updated monthly.

6,889,396	TOTAL UNIVERSE / BASE RATE	$65.00/M
2,692,800	HI-TECH CONSUMERS- BABY BOOMERS	$65.00/M
4,712,400	HI-TECH CONSUMERS- CELL PHONE USERS	$65.00/M
1,683,000	HI-TECH CONSUMERS – GRANDPARENTS	$65.00/M
639,540	HI-TECH CONSUMERS – HISPANIC PC OWNERS	$65.00/M
578,340	HI-TECH CONSUMERS- HISPANIC HIGH TECH HHLDS.	$65.00/M
3,060,000	HI-TECH CONSUMERS- MOMS	$65.00/M
2,187,900	HI-TECH CONSUMERS – PC USERS	$65.00/M
182,605	HI-TECH CONSUMERS- VOIP (INTERNET PHONE) SUBS	$65.00/M
	POSTAL- CALL FOR COUNTS & PRICING	
	SMS- CALL FOR COUNTS & PRICING	

Our Industry-leading Hi-Tech Consumer Data-List Marketing Database is a compiled database of motivated online early adopters. It is sourced from our vast network of permission-based websites and is updated monthly.