## **RateInfo**

### \$65/M Email

Minimum order \$1000.00 30, 60 and 90-day Hotlines are available. Please inquire for quote.

We offer over 650 - 700 different data selections, please inquire about our full range of available targeting criteria.

### Available selects include:

Hhld Credit	\$10/M
Hhld/Indiv Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

Broadcasting and tracking reports are included in CPM price.

Hosting \$50 Flat Creative services available, please inquire.
Personalization is available, please inquire.

# Opt-In::Data-List

### Green Data-List Marketing Master file

One of the most comprehensive targeting tools to reach Green-Minded Consumers

4,080,000	TOTAL UNIVERSE / BASE RATE	\$65.00/M
172,020	DRIVE HYBRID CAR	\$65.00/M
2,822,716	USE/SHOP ORGANIC PRODUCTS/FOOD	\$65.00/M
366,092	USE/SHOP ORGANIC PET PRODUCTS/FOOD	\$65.00/M
425,399	USE/SHOP ORGANIC CHILDREN'S PRODUCTS	\$65.00/M
16,939	GREEN HOME PRODUCTS/BUILDING	\$65.00/M
	SMS- CALL FOR COUNTS & PRICING	

#### This file is updated monthly.

Our Industry-leading Green Data-List Marketing Database is a compiled database of motivated consumers with a dedication to buying products that are environmentally conscience. It is sourced from our vast network of permission-based websites and is updated monthly. Our subscribers have specifically requested to receive promotions and offers on specific areas of interest. We get your message to the right audience! Targeted campaigns are the key to successful online results. Our lists are enhanced with all the key demographics and lifestyle selects to get your offer to the most responsive Baby Boomers.

Drive Hybrid Car Use/shop Organic products/food Use/shop Organic pet products/food Use/shop Organic children's products
Green home products/building