

# RateInfo

## \$65/M Email

Minimum order \$1000.00  
30, 60 and 90-day Hotlines are available. Please inquire for quote.

We offer over 650 - 700 different data selections, please inquire about our full range of available targeting criteria.

### Available selects include:

Hhld Credit	\$10/M
Hhld/Indiv Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

### Broadcasting and tracking reports are included in CPM price.

Hosting	\$50 Flat
Creative services available, please inquire.	
Personalization is available, please inquire.	

# Opt-In:: Data-List

## Affluent Consumer Data-List Marketing Database

One of the most comprehensive targeting tools to reach the high-end affluent consumer market.

**283,919 Email Addresses - Postal: Call for Counts & Pricing**

This file is updated monthly.

22,900,852	TOTAL UNIVERSE / BASE RATE	\$65.00/M
6,138,037	MILLIONAIRES	\$65.00/M
5,943,910	AFFLUENT ETHNIC/RELIGIOUS	\$65.00/M
305,757	AFFLUENT AFRICAN AMERICAN	\$65.00/M
1,496,740	AFFLUENT CATHOLIC	\$65.00/M
291,994	AFFLUENT HISPANIC	\$65.00/M
291,819	AFFLUENT JEWISH	\$65.00/M
3,367,308	AFFLUENT FEMALE	\$65.00/M
2,048,451	AFFLUENT RETIREES	\$65.00/M

Our Industry-leading Affluent Consumer Data-List Marketing database is a compiled database of motivated online high income affluent consumers. It is sourced from our vast network of permissionbased websites and is updated monthly. Please inquire about our full range of available targeting criteria. Also inquire about:

Affluent Auto Owner	Affluent Computer-User
Affluent Hi-Tech	Affluent Investor/RE Investor
Affluent Cell User	Home Improvement
Affluent Home Owner/Buyer	Affluent Vacationer